



**AMJ**  
**Produce Co.**  
Fruit & Vegetable Wholesale

## MISSION

Maximise our role in the wholesale distribution industry to:  
Promote the use of locally grown agricultural products;  
Create an easy avenue to facilitate distribution from grower to consumer;  
Increase our consumer group, as well as corporate, customer base;  
Advocate for increased consumption of fresh fruits and vegetables; and  
Assure the quality control and protected delivery of food products that are safe for public consumption.

## VISION

To be the South Australia's wholesale distributor of choice for fresh fruits and vegetables. Driven by the Guiding Principles : **"Quality Products, Fast Service and Fair Pricing."** :and in all our business relationships by the basic values of integrity, honesty, trustworthiness and excellence in customer service.

## CUSTOMER COMMITMENT

Product safety, prevention and risk management are of utmost importance to AMJ Produce. We acknowledge the importance of recognising the health, well-being and safety of our valued customers. It is our objective to be viewed as a company that is fully committed to the safety and protection of our customers.

AMJ Produce is known for its specialisation in the distribution of unusual fruits and vegetables and its premier customer service. As a small business, the Company has maintained a customer-focused atmosphere over the years and has developed a unique level of expertise in the produce industry. AMJ Produce is an Award winning, well-established wholesale produce vendor and a strong supporter of South Australian Agriculture, with wide recognition and visibility in South Australia.

Fresh fruits and vegetables are at the heart of healthy eating. The driving force behind AMJ Produce is a proactive commitment to deliver fresh produce and other important food products to the doorsteps of our customers when they need them. The foundation of AMJ Produce's growth and success is built on clearly defined objectives, vision, mission statements and guiding principles.



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## ENVIRONMENT / SUSTAINABILITY POLICY

- AMJ produce designed and built a state of the art warehouse in 2008, purpose built for optimal sustainability. Ensuring all produce would be stored in climate control warehouse with environmentally friendly attitudes & procedures in place to be a leader in this area.
- 100% fully self-sufficient water supply – 2 x 22,000 Ltr capacity water tanks have been operational since 2008.
- All green off cuts & shrinkage is collected by a farmer in the Adelaide Hills for stock feed.
- Recycle all cardboard & plastic, clients are encouraged to retain the boxes which are collected by AMJ produce to recycle /reuse for packing purposes
- Engaged the services of an energy consultant to manage the lighting efficiency within the warehouse. This included the installation of skylights to add natural lighting, energy efficient lights, employee policy for turning off lights when not in use; all these combined reduce energy consumption and lower energy costs.
- HACCP accredited wholesalers must use HACCP accredited growers. All HACCP growers must supply a spray sheets to obtain their accreditation.
- 80% of produce comes from 50km radius of the warehouse – this not only supports the local economy but also reduced mileage of the fleet vehicles, subsequently reducing carbon emissions.
- AMJ Fleet - A mechanic is on 24 hour call and responsible for the maintenance of all company vehicles in the fleet. Ensuring employee and customer safety at all times is first and foremost; in addition it guarantees optimal efficiency which reduces pollution/emissions.
- Use of bio-degradable chemicals for cleaning
- Use of sustainable wooden pallets in storage areas